

**From concept
creation to
sustainable
business**

Expertise that adds value

Prime Consulting International is a professional consulting group offering specialised services to an international market. Based in New Zealand and Australia, our work incorporates assignments for governments, industry bodies and large corporates, through to small and medium sized private enterprises.

We have core technical competencies in the agri-business and food sectors, along with proven expertise in project and programme management. We operate as a management services contractor and business solutions integrator across a wide range of industries in both developed and developing countries.



Strategic thinking combined with practical solutions



Our strength is the facilitation of sustainable business within a value chain approach. We combine management and technical solutions to remove barriers, add capacity and manage risk. Inputs into the policy environment are similarly focused on enabling private sector development balanced with cross-cutting social and environmental considerations.

We seek long-term business relationships with our clients, and are able to be involved in the entire project or business lifecycle, providing specific input of expertise in focused areas.

We approach all of our assignments with a view to adding long term value for our clients - talk with us now about how we could add value to your project or enterprise

Our professional networks span all of the world's permanently inhabited continents



Our team

Our people and partners have been chosen from a wide variety of business backgrounds and have generally worked at a senior level in their field for many years.

We offer strong project management experience, broad business management expertise, national and international networks and extensive knowledge of the agricultural, agri-food, primary industry and technology sectors.

Prime offers solutions that transcend borders

Business expertise



- Strategic analysis
- Economic and financial analysis
- Value chain analysis
- Problem resolution
- Operational research
- Business solutions development
- Business solutions implementation
- Operational and project management
- Training and capacity building
- Market development
- Supply chain logistics
- International trade
- Quality management
- Organisational governance

Technical disciplines



- Horticultural, cereal crop and livestock production
- Pest and disease management
- Biosecurity, food safety and animal welfare
- Farm management
- Food processing and marketing
- Rural infrastructure development
- Tourism
- Education
- Information technology
- Renewable energy
- Workforce development

Tangible outcomes



- Improved policies and policy frameworks
- Improved business sustainability and profitability
- Mitigation of avoidable risks
- Strengthened human resources and technological capacity
- Market/business expansion and diversification
- In-sourced expertise to fill short-term specialist needs
- Reliable efficient outsourced management solutions